



GAMI

**Global Gaming
Launchpad**

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1. INTRODUCTION

GAMI is a launchpad and an incubator platform that merges the gaming world with blockchain technology. Leading names of the gaming and blockchain industries participate in the platform as founders, advisors, and partners.

Incubation prepares gaming projects for the launchpad by leveraging the opportunities offered by the blockchain technology.

The aim of the launchpad is to connect with communities by successfully pitching projects to target audiences and access project funding.

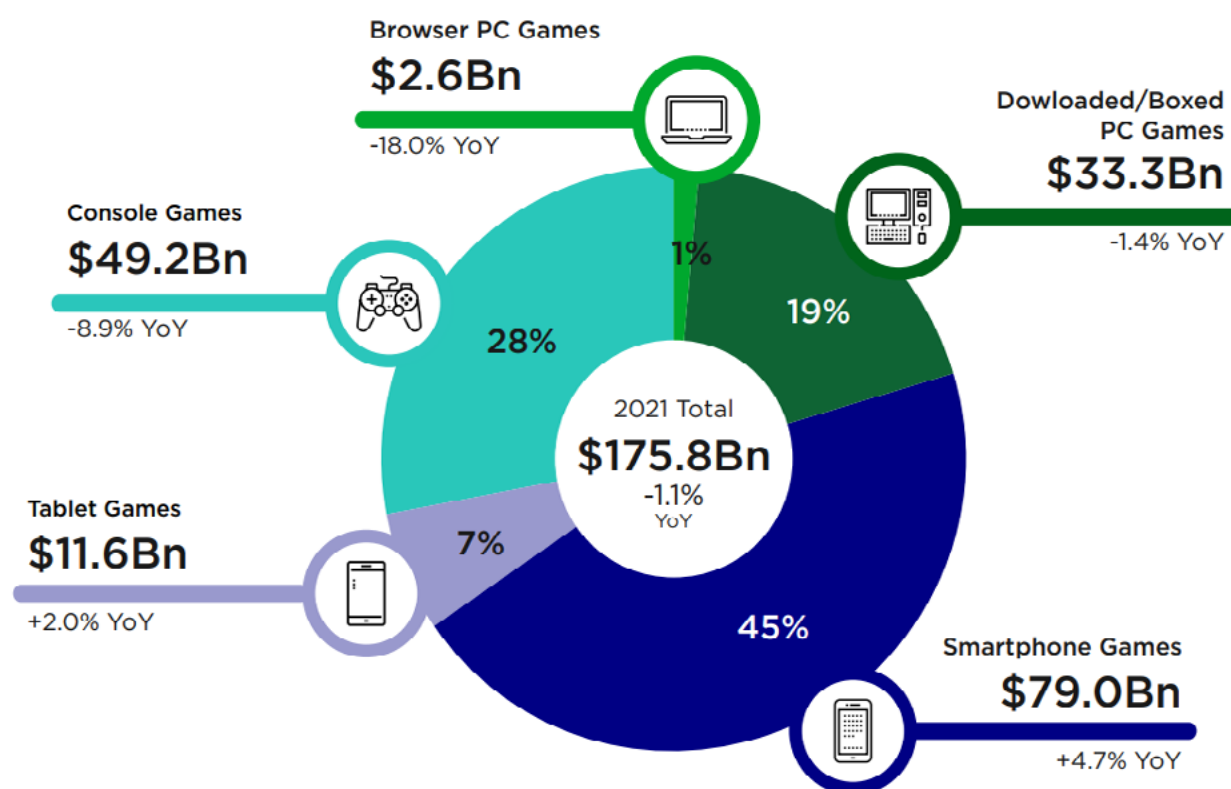
The primary purpose of the platform is to contribute to the development of the stakeholders in the gaming ecosystem by providing them with the innovative solutions offered by the blockchain technology.



2. GLOBAL GAMING MARKET & CRYPTO

2021 Global Games Market

Per Segment



Newzoo Global Games Market Report 2021

Gamers are eager to adapt to the crypto environment.

Research* show that,

Fifty-five percent of millennial gamers own cryptocurrency.

More than two out of every three gamers want to use cryptocurrency in more ways in the gaming industry.

Seventy-five percent of the gamers want to convert their game assets to currencies that can be used on other platforms.

3. PROBLEM

Blockchain technology offers many opportunities for the gaming ecosystem. However, game developers have struggled to adapt to the blockchain model and lack the know-how that would help them benefit from the technology. Consequently, they miss great opportunities and cannot meet gamers' demands.

The blockchain model presents the following opportunities for the gaming ecosystem:

3.1 Tokenization

Gamers use in-game tokens, tickets and currencies to level up, upgrade characters and benefit from special features.

Among others, the blockchain world offers tokens for gamers to use in place of the aforementioned in-game currencies and permits gamers to exchange them in cryptocurrency exchanges.

3.2 NFT

A non-fungible token (NFT) is a unit of data stored on a digital ledger, called a blockchain, that certifies a digital asset to be unique and therefore not interchangeable.

While NFT was initially associated with the acquisition of physical works of art, it is now gaining popularity in the gaming.

Gamers personalize, trade and collect items, skins, and characters in online games.

There are also platforms based on traditional finance technology that have been established for this purpose and are used by millions of users.

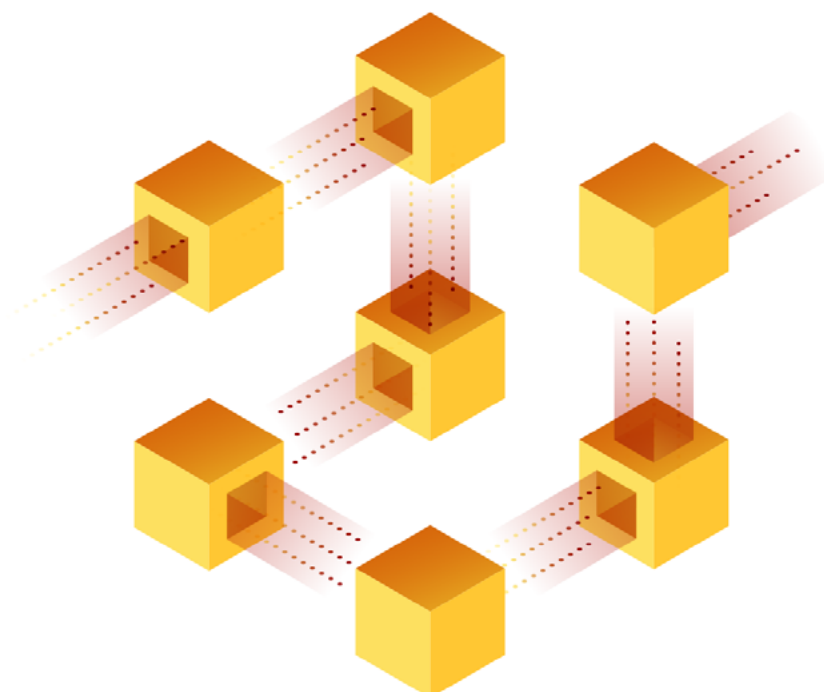
NFT technology allows gamers to purchase and exchange customizable game items and curate a collection of other gamers' items.

3.3 Decentralization

Decentralization is another benefit of blockchain technology.

Today, in-game items can fetch a lot of money. However, gamers cannot actually own these items as, in their current state, these games are centralized. Thanks to the decentralized structure offered by blockchain technology, gamers can now claim full ownership of game items and trade on blockchain-based marketplaces. This allows gamers the chance to exercise genuine ownership of game items, thus encouraging gamers to play and invest more.

In a centralized system, game developers can face game downtime and data security problems when a server goes down. A decentralized system will allow developers to overcome these problems and improve both data security and user experience.



3.4 Financial Freedom Redefined

Alternative banking methods have recently been made available for those who do not wish to use the traditional banking system or who cannot use it due to age-related or other restrictions.

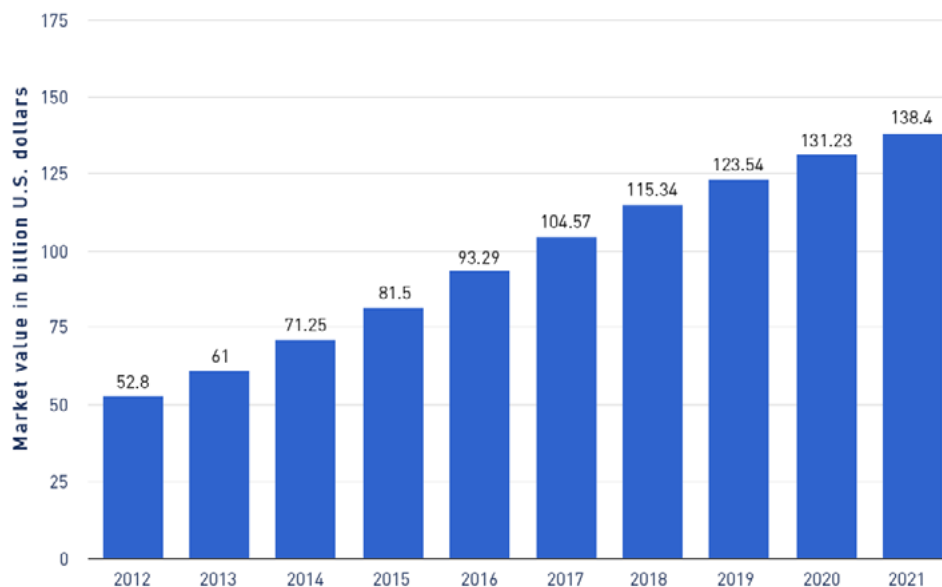
Blockchain technology allows people to carry out financial transactions with almost no restrictions.

Many gamers face restrictions imposed by traditional banking systems when purchasing or selling game items and are therefore looking for alternatives. Token and NFT technologies remove restrictions imposed on monetizing game items on different platforms and offer convenience.

3.5 Funding

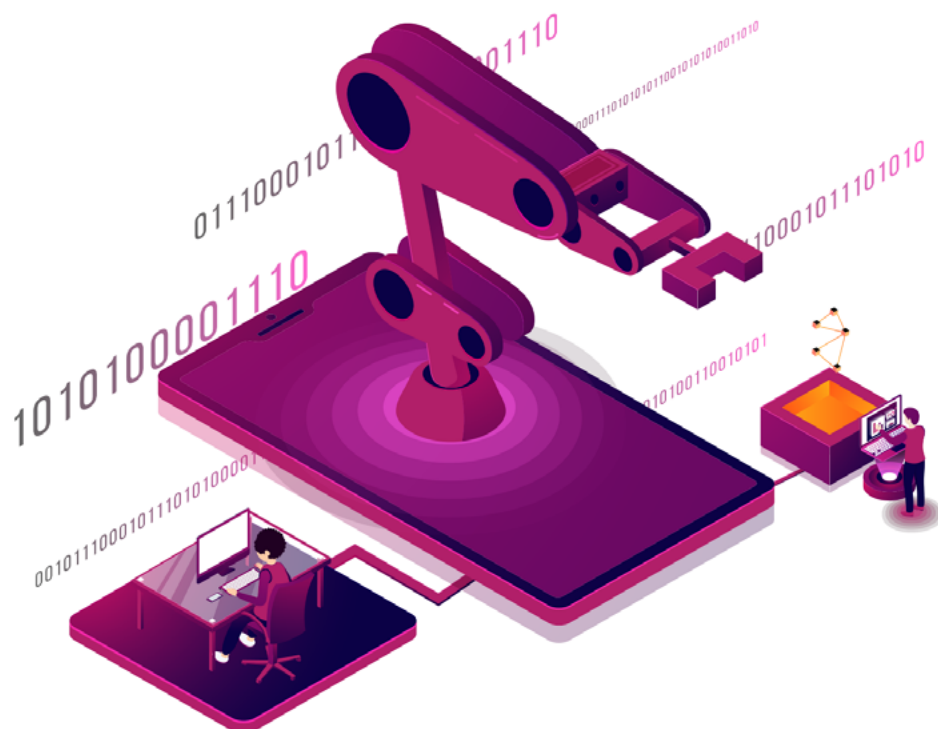
Interest in gaming is rising daily, and the gaming industry continues to expand rapidly.

VALUE OF THE GLOBAL VIDEO GAMES MARKET FROM 2012 TO 2021
(in billion U.S. dollars)



As a result, more gaming companies are attracting investments, leading to fiercer competition.

Game companies require investments to stay in the challenge. Projects are reaching larger audiences thanks to the Initial DEX Offering, also known as “IDO,” offered by blockchain technology. In addition to fundraising, the system allows communities to create emotional bonds with projects.



4. SOLUTION

GAMI is a launchpad and an incubator platform that merges the gaming world with blockchain technology. Leading names of the gaming and blockchain industries participate in the platform as founders, advisors, and partners.

The primary purpose of the platform is to provide blockchain-related know-how and technology for gaming projects to help them reach large audiences, be internalized and raise funds.

Projects to appear on GAMI are chosen by the GAMI team and advisors. Suggestions and alternatives offered by the GAMI community are also considered.

GAMI consists of two divisions.

INCUBATION:

Project owners who apply to appear on GAMI can take place in the GAMI Incubation process to develop their projects aligned to the blockchain technology, notably tokenization, and to communicate in line with the dynamics of the crypto world.

The GAMI Incubation process consists of eight stages.

Marketing

Accurately communicating projects to the cryptocurrency community and other marketing partners, establishing sustainable communication, developing and following communication strategies for pre-launchpad and launchpad.

NFT

Providing planning and software support to align projects with NFT technology.

Gaming

Offering feedback to help developers improve elements of their games, from visual scripting to core game mechanics, by carrying out SWOT analysis. Advising on the blockchain integration process for the existing worlds and evaluating projects from the perspective of cryptocurrency communities.

Blockchain Development

Tokenizing projects, deciding on which blockchain to choose, production, developing the white paper and tokenomics structure.

Finance

Analyzing the financial position of projects, optimizing tokenomics, and advising to encourage healthy development.

Private Sale

Carrying out the early-stage tasks based on the GAMI tier system to develop the economic potential of projects that allow them to be included in the incubation process.

Listing and Decentralized Finance (DeFi)

Following the Initial Dex Offering, laying the necessary groundwork for listing and exchange processes to ensure the reliability and maintenance of projects.

Bridge Partner

Ensuring the alignment of tokenized projects with the necessary token protocols.



LAUNCHPAD:

Applicants to the GAMI platform can opt to join the incubation process or launch the IDO process right away through launchpad.

GAMI will receive as service fee a pre-specified percentage from the amount raised in the IDO processes from the projects that qualify to participate in the launchpad process.

GAMI users must stake GAMI tokens to participate in launchpad. These tokens are used to determine whether the projects will be involved in the launchpad processes and the rights of those who will be involved via a tier system.

Tier System

<div><u>RARE</u> Staking Requirements 300 GAMI Token</div> <div>Pool Weight 10 Guaranteed</div>	<div><u>HEROIC</u> Staking Requirements 500 GAMI Token</div> <div>Pool Weight 20 Guaranteed</div>	<div><u>EPIC</u> Staking Requirements 1000 GAMI Token</div> <div>Pool Weight 50 Guaranteed</div>
<div><u>LEGENDARY</u> Staking Requirements 2000 GAMI Token</div> <div>Pool Weight 120 Guaranteed</div>	<div><u>MASTER</u> Staking Requirements 5000 GAMI Token</div> <div>Pool Weight 350 Guaranteed</div>	<div><u>UNIQUE</u> Staking Requirements 9000 GAMI Token</div> <div>Pool Weight 700 Guaranteed PRIVATE ROUND ACCESS</div>
<div><u>SPECIAL ONE</u> Staking Requirements 25000 GAMI Token</div> <div>Pool Weight 2500 Guaranteed PRIVATE & SEED ROUNDS ACCESS</div>		

5.TOKENOMICS

Marketing

Total Vesting(Months): 120
0.83% per month

LP & Staking Rewards

Total Vesting(Months): 60
1.67% per month

Ecosystem Growth

Total Vesting(Months): 120
0.83% per month

Merger & Acquisition

Total Vesting(Months): 120
0.83% per month

Team

Total Vesting(Months): 96
1.04% per month

Liquidity

Development

Total Vesting(Months): 60
1.67% per month

Advisors

Total Vesting(Months): 60
1.67% per month

Public Sale

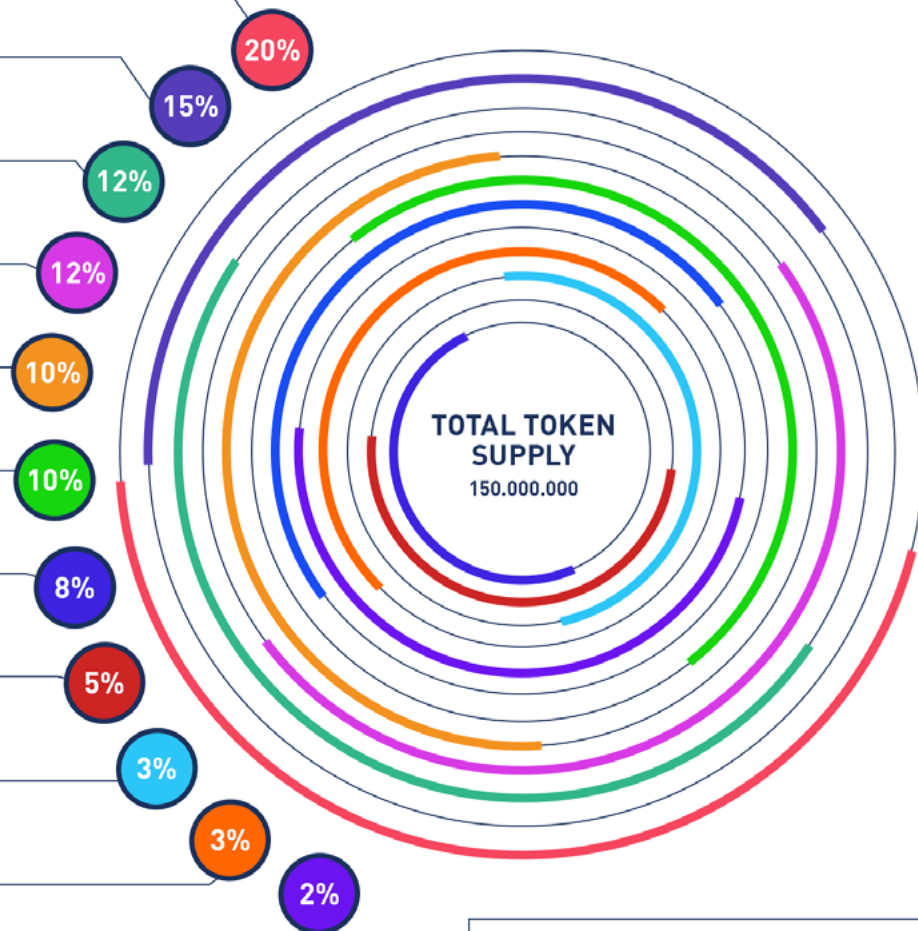
Total Vesting(Months): 3
25% DEX listing, 25% at the end of each month

Early Birds

Lock Period: 4 Months Total Vesting(Months): 9
11.11% per month starting month 4

Seed Round

Lock Period: 7 Months Total Vesting(Months): 24
4.17% per month starting month 7



Burn Strategy: After the 12th month of GAMI's launch, 30% of platform revenues (as GAMI token) will be burned every month, until the burned amount reaches 50 million GAMI tokens in total.

6. FOUNDERS



Alper Afşin Özdemir



Özdemir is the Founding President of the Turkish Esports Federation and a Board Member of the Esports Europe Federation. He created and invested in many gaming, esports, and media companies.



Bora Koçyiğit



Koçyiğit served as the country manager at Riot Games Turkey. Additionally, he has various partnerships and enterprises in e-commerce, animation, gaming, esports, sports management, and marketing.



Gökhan Altın



After working as a banker for many years, Altın founded his own finance company in 2017. He is specialized in risk management, investment finance, company assessment, and financial, technical, and general analysis.

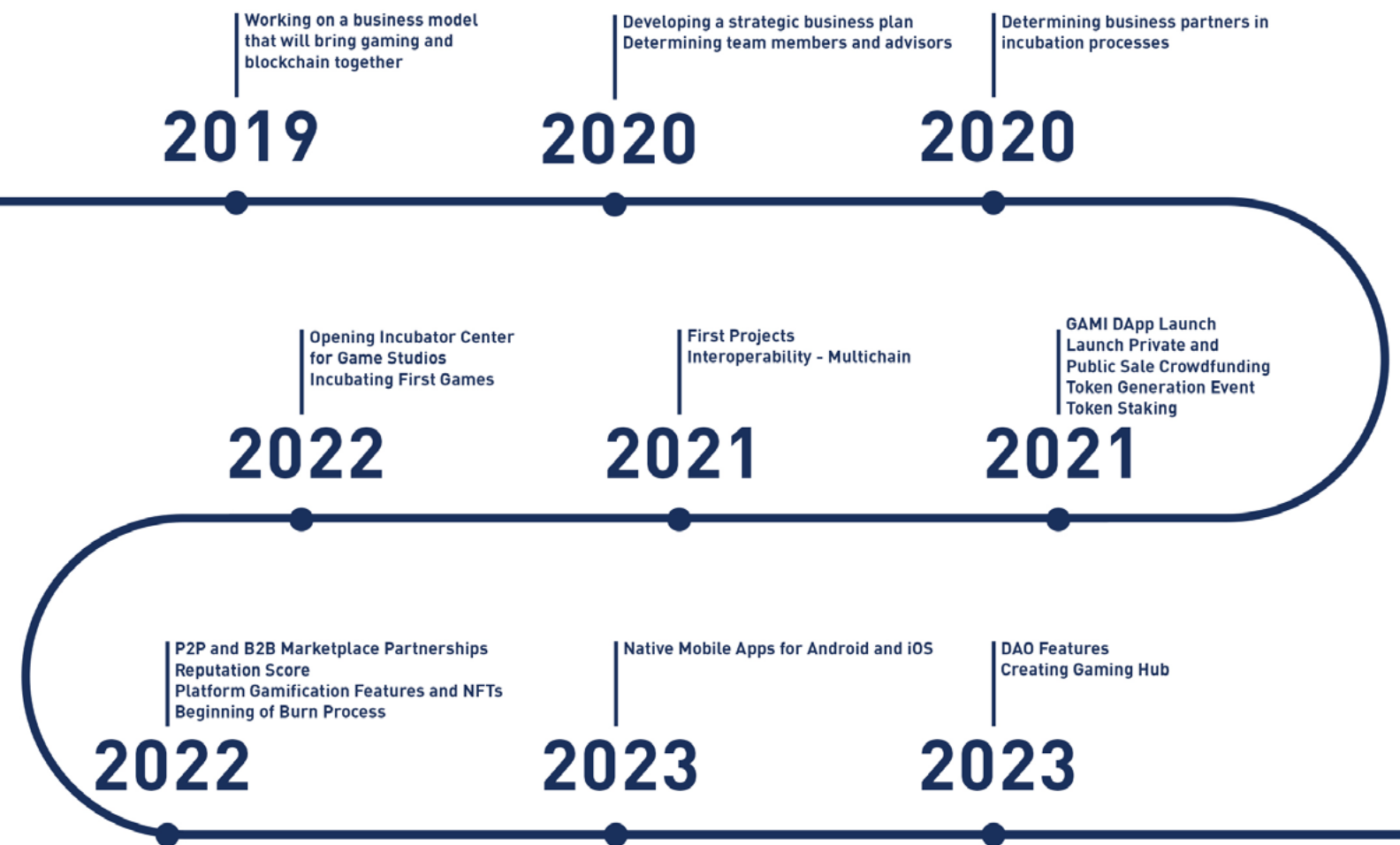


Fatih Dinçel



Worked in local and global advertising agencies with the world's leading brands. He is giving classes on advertising at Yeditepe University.

8. ROADMAP



10. IMPORTANT LINKS



Medium



Telegram



Twitter

www.gamiworld.io



GAMI

**Mission
Completed**